

FIC 2020: WITH THE PÔLE D'EXCELLENCE CYBER, THE BRITTANY REGION CONFIRMS ITS LEADERSHIP IN CYBER SECURITY

FROM 28TH TO 30TH JANUARY 2020 AT THE GRAND PALAIS IN LILLE

At the 12th International Cybersecurity Forum (ICF), Brittany will highlight its role as the French leader in the creation of cyber start-ups. The collective pavilion (D15), promoting 20 companies, 5 academic structures and 2 cities, will feature a very strong presence of start-ups (13 out of the 20 exhibiting companies).

These 27 exhibitors will be accompanied by Bretagne Développement Innovation and will be exhibiting their know-how alongside the Pôle d'excellence cyber. The entire Breton cyber community will be at the FIC showcasing innovative cyber security solutions and training.

From 28 to 30 January at the FIC in Lille, the Brittany pavilion will be offering demonstrations of innovative solutions and meetings with key players in cybersecurity.

On the collective stand, professional visitors will find very concrete answers to questions such as: How to identify and detect vulnerabilities? How to protect against cyber-attacks, what to do in case of an incident?

Exhibitors on the stand will demonstrate that, whatever the security issues, the cyber offer in Brittany includes affordable, tailored solutions.

The Pôle d'excellence cyber Renews its Partnership with the regional council of Brittany for the FIC.

Since 2014, the Pôle d'excellence cyber, co-founded with the French Ministry of the Armed Forces, has been developing a national strategy for training, research and industrial development, with a view to opening up, uniting and leading the sector.

At FIC 2020, it is renewing its partnership with the regional council of Brittany, to promote the know-how of its members (around fifty today; civilian and military, public and private, academic and industrial) and to present several of its projects for the national cyber community, such as its database and its "Cyber Training Lab Academy" (shared platform for practical work).

The Brittany pavilion at the FIC 2020: Majority of Start-Ups and Newcomers

Coordinated by Bretagne Développement Innovation, the stand will be a place where training, research and industrial development issues come together. The stand will welcome 10 new exhibitors and half of last year's participants.

- **The Brittany pavilion (stand D15) will include the following exhibitors:**
 - **20 companies including 13 startups:** *Alcyconie, 35; Anozr Way, 35; Anteo Trust & Security by Sodifrance, 35; Assurable / Obdo, 35; Bloo Conseil, 35; By Stamp, 56; Cailabs, 35; Daspren, 35; Dawizz, 56; Easyliance, 35; Groupe SII, 35; Hogo, 35; Lorcyber, 56; Malizen, 35; Rubycat, 35; Secure-IC, 35; SIB, 35; Synactiv, 35; Veyan, 56; WaToo, 29.*
 - in italics, the start-ups.
 - in grey, the new exhibitors.
 - **5 research centres or schools of higher education:** Cyber Security Center of Université Bretagne Sud, IMT Atlantique, INRIA, Pôle Sup de La Salle, Université de Rennes 1 and the CyberSchool.
 - **2 cities: Brest Métropole; Destination Rennes Business Services**
- **Other Breton Companies at FIC**

Five other Breton companies will be present at the FIC 2020 on their own stand: Acklio (stand F19); Amossys (stand D1); Cardelya (stand G23); Diateam (stand B10); Shadline (stand D32).

Brittany, Starting Point for International Development

For the first time on the Brittany stand at the FIC, a business area will be set aside for international business. 3 counters will represent the following countries: Germany, Singapore, United Kingdom.

The region of Brittany offers its international partners access to these markets. This will enable companies to better understand the characteristics and opportunities in these markets. Brittany's international counters will be available to all FIC exhibitors.

Germany: Centre of European cybersecurity with France

Contact: Yves Rommel - yves.rommel@victanis.com

United Kingdom: Despite Brexit, real opportunities to be developed

Contact: Eric Lambert-Duverneix – eric.lambert@victanis.com

Singapore: Cyber strategy written with the support of France, gateway to the Southeast Asian market

Contact: Marie Lemonnier - mlemonnier@fccsingapore.com

Rennes and Brest: Two Cities that Count in Breton Cyber Space

In just a few years, **Rennes** has become a Mecca for cybersecurity and cyber defence in France. Laboratories, higher education institutions, SMEs, major groups... According to Audiar (the Rennes Bretagne urban development agency), the area now has more than 3,400 jobs, 1,000 students trained in cybersecurity and 150 researchers, and this ecosystem is still growing fast.

At the heart of a modern region, **Brest** is naturally directing its cyber expertise towards the maritime and port sector, in numerous civilian and military fields: international maritime functions, the operational base of the strategic oceanic force, a leading civilian port for ship repair, the maritime prefecture, the national headquarters of the French Navy's Hydrographic Service (SHOM) and the French Marine Research Institute (IFREMER).

Accompanied by academic and industrial players with strong expertise in the field, Brest has assets that confirm its strategic positioning in this sector.

This dynamic is led by Bretagne Développement Innovation (BDI), the economic development and innovation agency of the Brittany Region. In the field of cybersecurity, BDI works to achieve 4 goals:

- To facilitate access for Breton SMEs to cybersecurity markets, in France and abroad.
- To disseminate cybersecurity in application sectors (marine industries, agri-food, health, mobility, etc.).
- To lead the community of stakeholders.
- To promote the attractiveness of the region.

Key Cyber dates in Brittany:

- BreizhCTF 2020: 3 April, Rennes,
- European Cyber Week: 17-19 November, Rennes.



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